







Erasmus School of Health Policy & Management







Health **Eco**nomics for **Per**sonalised **Med**icine HEcoPerMed

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THE HECOPERMED PROJECT

"Health Economics for Personalised Medicine" (HEcoPerMed) aims to identify the best health economic modelling and payment strategies for personalised medicine in order to recognise valuable interventions and stimulate their adoption across the EU.















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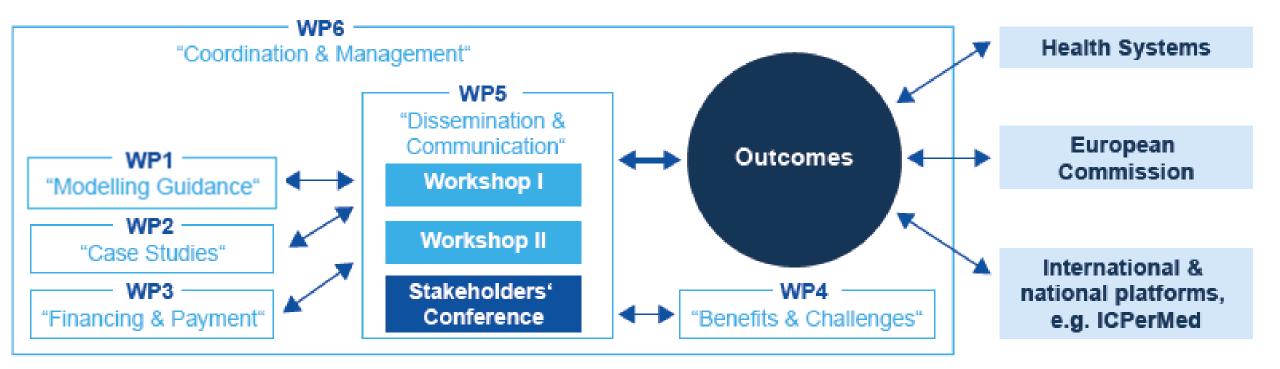
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OVERVIEW HECOPERMED PROJECT



WHAT WE ACHIEVED

Modelling guidance

Net benefit of PM
Position paper
Financing & reimbursement



EcoPerMed

- Marketti

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Position Paper: "Personalised Medicine from a Health Economic Perspective" - Lessons Learned and Potential Opportunities Ahead

Findings & Statements by the HEcoPerMed consortium





WHAT 'S NEXT

Special issue:

- Health economic modelling and budget impact analysis of:
 - Tumour agnostic treatments for NTRK gene fusion-positive (NTRK+) cancers
 - DPYD genotyping prior to fluorpyrimidine-based chemotherapy (ToxNav)
 - Maturity onset diabetes of the young
- Financial incentives to promote personalized medicine